

Truth.🐾

Truth is unconditional love for pets,
irresistible taste, yet inexpensive and
rebellious against Big Corp.

Product Information



WEIGHT OF DOG	ADULT, GRAMS PR. DAY (g)
1-5kg	30-90g
5-10kg	90-160g
10-20kg	160-250g
20-30kg	250-340g
30-40kg	340-420g
40+kg	420+g

OUR *Lamb* RECIPE

FOR GROWN-UPS

Our lamb recipe is complete pet food for adult dogs of all breeds.

Composition:

Lamb 34% (including dried lamb, freshly prepared lamb 4%, lamb fat & lamb gravy), brown rice, barley, white rice, linseed, beet pulp, alfalfa, minerals, seaweed, Omega 3 supplement, Fructooligosaccharides (FOS, 960 mg/kg), chicory extract (0.05%), yucca extract (190 mg/kg), dandelion.

Analytical constituents:

Crude Protein	21%
Crude Fat	10%
Crude Fibre	3%
Crude Ash	9%
Moisture	8%
100g	348 kcal
Calcium	2.3%
Phosphorus	1.3%

Nutritional Additives: (per kg)

Vitamin A 14,425 IU, Vitamin D3 2,000 IU, Vitamin E 150 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Iron (Iron (II) Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.28 mg.



WEIGHT OF DOG	ADULT, GRAMS PR. DAY (g)
1-5kg	30-90g
5-10kg	90-150g
10-20kg	150-255g
20-30kg	255-345g
30-40kg	345-430g
40+kg	430+g

OUR *Turkey* RECIPE

FOR GROWN-UPS

Our turkey recipe is complete pet food for adult dogs of all breeds.

Composition:

Turkey 30% (including dried turkey, freshly prepared turkey 4%, turkey fat & turkey gravy), white rice, brown rice, oats, linseed, beet pulp, alfalfa, minerals, seaweed, Omega 3 supplement, Fructooligosaccharides (FOS, 960 mg/kg), chicory extract (0.05%), yucca extract (190 mg/kg), dandelion.

Analytical constituents:

Crude Protein	23%
Crude Fat	8%
Crude Fibre	3.5%
Crude Ash	6%
Moisture	8%
100g	346 kcal
Calcium	1.3%
Phosphorus	0.8%

**Nutritional Additives:
(per kg)**

Vitamin A 14,425 IU, Vitamin D3 1,925 IU, Vitamin E 150 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Iron (Iron (II) Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.19 mg.



EXPECTED WEIGHT OF DOG	GRAMS PR. DAY (g) - AGE IN MONTHS			
	2-4 M	4-6 M	6-12 M	12-15 M
1-4kg	45-75g	65-75g	65g-Adult	Adult
5-10kg	100-160g	145-170g	140g-Adult	Adult
11-20kg	150-265g	230-275g	220-275g	Adult
21-30kg	205-385g	330-400g	305-380g	315-330g
31-45 kg	285-535g	455-545g	390-490g	415-430g

OUR *Growing* RECIPE

FOR PUPPIES

Our growing recipe is complete pet food for puppies with an expected adult weight between 1-45 kg.

Composition:

Turkey 38% (including dried turkey, turkey fat, freshly prepared turkey 4% & turkey gravy), brown rice, white rice, pea protein, oats, linseed, alfalfa, minerals, seaweed, Omega 3 supplement, Fructooligosaccharides (FOS, 960 mg/kg), chicory extract (0.05%), yucca extract (190 mg/kg), dandelion.

Analytical constituents:

Crude Protein	29%
Crude Fat	14%
Crude Fibre	3%
Crude Ash	7%
Moisture	8%
100g	376 kcal
Calcium	1.4%
Phosphorus	1%

Nutritional Additives:
(per kg)

Vitamin A 14,425 IU, Vitamin D3 1,925 IU, Vitamin E 150 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Iron (Iron (II) Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.19 mg.



WEIGHT OF DOG	LIGHT, GRAMS PR. DAY (g)
1-5kg	25-80g
5-10kg	80-135g
10-20kg	135-225g
20-30kg	225-305g
30-40kg	305-375g
40+kg	375+g

OUR *Light* RECIPE

FOR GROWN-UPS

Our light recipe is complete pet food for adult dogs of all breeds.

Composition:

Turkey 26% (including dried turkey, freshly prepared turkey 5%, turkey fat & turkey gravy), brown rice, white rice, oats, beet pulp, linseed, alfalfa, minerals, seaweed, Omega 3 supplement, Fructooligosaccharides (FOS, 960 mg/kg), chicory extract (0.05%), dandelion, yucca extract (190 mg/kg), glucosamine (178 mg/kg), methylsulfonylmethane (178 mg/kg), chondroitin sulphate (125 mg/ kg).

Analytical constituents:

Crude Protein	21%
Crude Fat	7%
Crude Fibre	4%
Crude Ash	6%
Moisture	8%
100g	342 kcal
Calcium	1.1%
Phosphorus	0.7%

Nutritional Additives: (per kg)

Vitamin A 14,425 IU, Vitamin D3 2,000 IU, Vitamin E 150 mg, L-Carnitine 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Iron (Iron (II) Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 14 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.28 mg.



WEIGHT OF DOG	SENIOR, GRAMS PR. DAY (g)
1-5kg	25-90g
5-10kg	90-150g
10-20kg	150-250g
20-30kg	250-335g
30-40kg	335-415g
40+kg	415+g

OUR *Special* RECIPE

FOR SENIORS

Our special recipe is complete pet food for senior dogs of all breeds.

Composition:

Turkey 26% (including dried turkey, freshly prepared turkey 5%, turkey fat & turkey gravy), brown rice, white rice, oats, beet pulp, linseed, alfalfa, minerals, seaweed, Omega 3 supplement, Fructooligosaccharides (FOS, 960 mg/kg), chicory extract (0.05%), dandelion, yucca extract (190 mg/kg), glucosamine (178 mg/kg), methylsulfonylmethane (178 mg/kg), chondroitin sulphate (125 mg/ kg).

Analytical constituents:

Crude Protein	20%
Crude Fat	8%
Crude Fibre	4%
Crude Ash	6%
Moisture	8%
100g	342 kcal
Calcium	1.1%
Phosphorus	0.7%

Nutritional Additives: (per kg)

Vitamin A 14,425 IU, Vitamin D3 2,000 IU, Vitamin E 150 mg, L-Carnitine 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Iron (Iron (II) Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 14 mg, Iodine (Calcium Iodate Anhydrous) 1 mg, Selenium (Sodium Selenite) 0.28 mg.

Choose the truth!

Truth. 🐾



PRODUCES FOOD FOR DOGS OF ALL AGES

YES

YES

100% DECLARED AND SINGLE PROTEIN BASED

YES

NO

WHEAT FREE

YES

NO

MADE WITH FRESHLY PREPARED MEAT

YES

NO

FREE OF UNDEFINED ANIMAL FATS

YES

NO

100% CRUELTY FREE
(POLICY AGAINST ANIMAL TESTING)

YES

NO

... TRUTH ALSO DONATES 1% TO CHARITIES HELPING
HOMELESS DOGS, WILD ANIMALS AND NATURE

BASED ON
TRUTH TURKEY RECIPE FOR GROWN-UPS
(SOURCE: TRUTHPETS.COM)
AND ROYAL CANIN MEDIUM ADULT
(SOURCE: ROYALCANIN.COM)

Truth.
truthpets.com